



General Motors presents the
SIMM
 MONTREAL MUSICAL
 INSTRUMENT SHOW



Press release
 For immediate distribution

Workshops and encounters with major guitarists
***Guitarmania* strikes a chord**
at the Montreal Guitar Show!

Montreal, Tuesday, April 8, 2008 — A show especially for guitar fanatics? And how! To celebrate its **2nd edition**, the **Montreal Guitar Show** has invited **all the renowned guitarists** appearing in the new ***Guitarmania*** concert series to present **free workshops** to the public, offering the inside perspective on their lives and careers, their instruments and technique! Fans are invited to the intimate **Salon Jeanne-Mance** in the **Hyatt Regency Montréal** where they can enter the private universe of 12 veteran musicians—who will also thrill us all with their performances in the Cinquième Salle in Place des Arts. Better yet, fans can even **meet with most of the guitarists** to personalize their Montreal Guitar Show experience, in the **Grand Salon** of the Hyatt.

Workshops at Salon Jeanne-Mance

	Friday, June 27	Saturday, June 28	Sunday, June 29
11 p.m.	Antoine Dufour	Érik Mongrain	Gareth Pearson
13 p.m.	John Jorgenson	Andy McKee	Jordan Officer
15 p.m.	Jake Shimabukuro	Don Ross	Jim Hall
17 p.m.	Michel Haumont / Jean-Félix Lalanne	Martin Taylor	Pierre Bensusan

Meet-the-artist at the Grand Salon

	Friday, June 27	Saturday, June 28	Sunday, June 29
Noon	Antoine Dufour	Érik Mongrain	Gareth Pearson
2 p.m.	John Jorgenson	Andy McKee	Jordan Officer
4 p.m.	Jake Shimabukuro	Don Ross	
4:30 p.m.	Michel Haumont / Jean-Félix Lalanne	Martin Taylor	Pierre Bensusan

Don't forget that these workshops are presented in addition to our many other guitar summits involving world-class luthiers, celebrated writers, and the world's pre-eminent serious guitar collectors. Above all, remember that the Montreal Guitar Show is first and foremost the ideal opportunity to admire, test-drive and even purchase exquisite guitars hand-made by the world's finest artisans. It's the ultimate meet-and-greet between one hundred exceptional guitar luthiers... and thousands of guitar fanatics!

Tickets for the *Guitarmania* series already on sale

Tickets for the *Guitarmania* concerts are available at the **Metropolis** ticket office (59 Ste-Catherine Street East), **Place des Arts** (175 Ste-Catherine Street West – 514 842-2112 or pda.qc.ca), and at **Admission** (admission.com or 514 790-1245). Diehard guitar fans will want to treat themselves to one of the attractive packages offered (information at montrealguitarshow.com):

- \$180 to attend every show in the *Guitarmania* series (plus taxes and service charges)
- \$90 to attend two shows per component (2 for each component: 6 p.m., 8 p.m. and 10 p.m.) (plus taxes and service charges)

The **Montreal Guitar Show**, presented in conjunction with the **Festival International de Jazz de Montréal**, would like to acknowledge the support of its partners: the **Government of Canada**, the **Government of Quebec**, **Tourisme Montréal**, the magazines *Acoustic Guitar*, *Fingerstyle* and *Guitarist Acoustic*, as well as **Official Luthiers Forum (OLF)**, **Acoustic Voice (AV)**, **laguitare.com** and **guitarscanada.com**.

Subscribe to the **Spectra Newsletter** to get the early scoop on all the latest information concerning the Festival International de Jazz de Montréal, the SIMM and the Montreal Guitar Show. For more information, please contact the Info-Jazz Bell line at **514 871-1881** or toll free at **1 888 515-0515**, or visit montrealjazzfest.com.

— 30 —

Source:

Montreal Guitar Show — 514-523-3378

Information (media):

Marie-Eve Boisvert, Senior Director — Media Relations — 514-523-3378, local 5666; marie-eve.boisvert@equipespectra.ca

Greg Kitzler, Press Attaché — 514-523-3378, local 5622; greg.kitzler@equipespectra.ca

Information (public): Website: montrealguitarshow.com ; Info-Jazz Bell Line — 514-871-1881 or toll-free at 1-888-515-0515